

B.W Studios — Terms & Conditions

Last updated: 19.08.2026

1. Who You're Contracting With

B.W Studios is operated by James Blacker, an adult (18+) responsible for all client contracts, payments, and disputes. Oliver Blacker works on behalf of B.W Studios but the responsible contracting party for legal and payment purposes is James Blacker.

2. Our Service

B.W Studios designs and builds custom websites for small businesses using the Lovable platform. Full pricing and these Terms are available at bwstudios.co.uk.

3. The Demo

Before any payment is made, we build a free, no-obligation demo website based on publicly available information about your business (e.g. photos and details from your Facebook page).

- No charge to view the demo.
- No obligation to proceed after viewing it.
- You may decline at this stage without paying anything.

4. Pricing

- Standard website package: **£500**
- Booking feature add-on: **+£50** (added to total project price, not the deposit)
- Any other additional features will be quoted and confirmed in writing before work begins.

The exact total price will always be confirmed in writing (email) before a deposit is requested.

5. Deposit

- A deposit of **£120** is payable to confirm the project and reserve your chosen domain name.
- This is deducted from the total price — not an extra cost on top.
- The remaining balance is due on completion, before the finished site is handed over and made live.

6. Your Right to Cancel (Cooling-Off Period)

Because agreements are made by phone or at a distance, you have a legal right to cancel within **14 days** of agreeing to proceed, for any reason, and receive a **full refund** of your deposit — this is a legal right under the Consumer Contracts Regulations 2013, not just our policy.

If you'd like us to start work before the 14 days are up: You can ask us to begin work immediately by giving explicit written consent (e.g. replying "I confirm I want work to begin immediately and understand I may lose some cancellation rights as a result"). If you do this and later cancel within the 14-day period: - You will be refunded in full, **minus a reasonable amount for work already completed** up to the point you cancelled. - We will calculate this fairly and transparently, based on hours/work done, and explain the deduction if you cancel.

After the 14-day period has passed (and you did not request early cancellation): - If you cancel, the deposit is non-refundable, as work will have proceeded on the understanding the project is going ahead.

7. What We Need From You

After viewing the demo, if you'd like to proceed, please provide: - Photos of your business/products - Text, offers, or specific information for the site - Any additional features you'd like (e.g. booking)

We will confirm final pricing in writing once all features are agreed.

8. Timeline

We aim to complete standard projects within **[insert]** working days of receiving your deposit, written consent, and all required materials. Delays in you providing materials may extend this.

9. Domain & Ownership

- Your deposit covers registration of your chosen custom domain.
- Full ownership of the website and domain transfers to you on payment of the final balance.
- Ongoing hosting/renewal responsibility after handover: [insert — decide and state clearly, e.g. “client’s responsibility from handover” or “included for 12 months”]

10. Revisions

- [Insert number] rounds of revisions are included in the standard price. Further revisions beyond this may incur an additional charge, to be agreed in advance.

11. What We Do and Don’t Promise

We aim to deliver a professional, functional website that helps your business be found online. We do not and cannot guarantee specific business outcomes (e.g. customer numbers, sales, or rankings) — any such comments made verbally are general encouragement, not a contractual promise.

12. Your Data

Photos, text, and business details you provide are used only to build your website and are not shared with third parties beyond what’s needed to deliver the service (e.g. hosting/domain providers). [Add more detail here if you’ll store client data beyond the build — this may trigger UK GDPR obligations depending on what’s collected.]

13. Complaints

If you’re unhappy with any part of the service, contact us at studiosb.w26@gmail.com and we will aim to resolve it directly in the first instance.

14. Contact

studiosb.w26@gmail.com / 07577 478968